

Message Text

UNCLASSIFIED

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71

ACTION EUR-12

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R 101458Z AUG 76
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 7395

UNCLAS MOSCOW 12617

E.O. 11652: N/A

TAGS: BEXP, UR

SUBJ: COMMERCIAL OFFICE SEMINARS: CONTAINER HANDLING EQUIPMENT,
MINING EQUIPMENT FOR METALLIC ORES, AND PHARMACEUTICAL PRODUCTION
EQUIPMENT

REF: A. USDOC 13346, B. USDOC 12457, C. MOSCOW 12280

1. IN REF C. EMBASSY GAVE PRELIMINARY APPROVAL FOR TSS ON
HERBICIDE/PESTICIDE PRODUCTION EQUIPMENT AND TECHNOLOGY PROPOSED
IN REF B. FOR JUNE 1977. IF THIS EVENT TAKES PLACE IN JUNE, WE
WOULD NOT BE IN POSITION TO STAGE SEMINAR/MINI-EXHIBIT ON CONTAINER
HANDLING EQUIPMENT OR MINING EQUIPMENT IN JUNE AS PROPOSED REF A.

2. POSSIBLE SOLUTION WOULD BE TO HOLD SEMINAR/MINI-EXHIBIT IN
SEPTEMBER 1977 IN PLACE OF PHARMACEUTICAL PRODUCTION EQUIPMENT
SEMINAR SUGGESTED IN MOSCOW 4351. PHARMACEUTICAL THEME NO LONGER
FEASIBLE AS USSR CHAMBER OF COMMERCE AND INDUSTRY HAS DECIDED
TO PROCEED WITH THEIR OWN SHOW ON THIS SUBJECT IN MOSCOW JULY 20-
31, 1977.

3. AS TO THEME, MINING EQUIPMENT FOR METALLIC ORES PROBABLY
BE EASIER TO RECRUIT AS BEWT COULD DRAW ON FIRMS RECEIVING
ARBIYEV DELEGATION THIS MONTH (USDOC 13006), WE AGREE, HOWEVER,
THAT CONTAINER HANDLING EQUIPMENT WOULD BE MORE PRODUCTIVE AS
U.S. FIRMS HAVE NOT BEEN VISIBLY ACTIVE IN THIS AREA. (ONE EXCEP-
TION AND GOOD RECRUITMENT PROSPECT - IS J.I. CASE, RACINE, WISCON-
SIN, WHERE BEST CONTACT IS ROBERT BRONEC, VICE PRESIDENT, TEL:
(414) 636-6651.) IF PRELIMINARY POLL OF CONTAINMENT HANDLING IN-
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DUSTRY SHOWS POSITIVE RESULTS, WE WILL APPROACH APPROPRIATE SOVIET

ORGANIZATIONS FOR APPROVAL AND FIRM/PRODUCT SUGGESTIONS.
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